

IN THE UNITED STATES DISTRICT COURT
FOR THE WESTERN DISTRICT OF WISCONSIN

E2INTERACTIVE, INC., and
INTERACTIVE COMMUNICATIONS
INTERNATIONAL, INC.

Plaintiffs,

v.

BLACKHAWK NETWORK, INC.,

Defendant.

SPECIAL VERDICT
ON DAMAGES

09-cv-629-slc

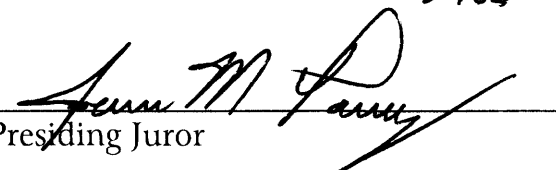
We, the jury, for our special verdict on damages, do find as follows:

Question No. 1

What amount, if any, has InComm proved it is entitled to as a reasonable royalty?

ANSWER: \$ 3,475,159.95

THREE MILLION, FOUR HUNDRED SEVENTY-FIVE
THOUSAND ONE HUNDRED FIFTY-NINE AND 95/100 DOLLARS


Presiding Juror

Madison, Wisconsin

Date: 2/28/2012